

Adam J. Engel, PhD, CAPM

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Instructional Design and Technology Professional Project Management | Learning & Development | Digital Accessibility

Empathetic learning and development professional offering expertise in course design and delivery, project and account management, client engagement, best practices for adult learning, digital accessibility, Universal Design for Learning (UDL), storytelling, gamification, and communication. I am prepared to:

- ◆ Design, develop, and deploy trainings/courses in multiple modalities
- ◆ Utilize Learning Management Systems (LMS)
- ◆ Leverage learning theories to enhance educational experiences
- ◆ Optimize remediation workflows
- ◆ Maintain client, vendor, and stakeholder relationships
- ◆ Collaborate on projects across departments
- ◆ Manage budgets
- ◆ Coordinate the efforts of instructional designers and subject matter experts
- ◆ Implement project charters and plans
- ◆ Facilitate effective meetings
- ◆ Provide mentoring and career development

PROFESSIONAL EXPERIENCE

Triumvirate Environmental, Inc. (TEI), Somerville, MA

CLIENT TRAINING MANAGER

2022 to present

The Client Training Manager oversees EHSLearn, a client-facing service that creates custom online training programs focused on environmental health and safety (EHS) and regulatory compliance. In this role I:

- Cultivate productive partnerships with 15 life science and healthcare companies
- Prepare scopes, quotes, and timelines for training opportunities that align with customers' business goals
- Facilitate communication among subject matter experts, sales and marketing teams, and instructional designers
- Provide internal education for the sales team on how to discuss training-related needs with EHS managers
- Conduct needs analyses and demos of TEI's e-learning modules & LMS sites for potential clients
- Manage the implementation and administration of Saba and Absorb LMS sites for 1,700+ client employees
- Apply adult learning theory and accessible design practices to building customized training programs
- Analyze costing, track budgets, manage invoicing, and develop pricing models for EHSLearn
- Held public webinar, "Making Training Memorable," for over 130 attendees

Emerson College, Boston, MA

CREATIVE INSTRUCTIONAL DESIGNER

2020 to 2022

The Creative Instructional Designer is a team leader responsible for assessing organizational and faculty needs and rapidly deploying learning programs and technology. In this role I:

- Designed, implemented, and project-managed remediation workflows for curricular media (digital documents, videos, and images) to proactively ensure that online course content is accessible
- Coordinated the efforts of the Instructional Technology Group, Student Accessibility Services, and the Iwasaki Library to fulfill text-to-speech accommodations for students in 44 courses across the College
- Designed and delivered 10+ online synchronous (1-to-2 hour) and 15+ asynchronous (1-to-4-week) trainings for faculty and staff on digital accessibility/inclusivity, project-based learning, and Canvas/WordPress website building
- Trained and supervised 10 staff on accessibility technologies: ABBYY FineReader 15, Acrobat Pro DC, Blackboard Ally
- Advised faculty on development and evaluation of 60+ online academic courses on Canvas LMS
- Facilitated rapid transition to online learning during the COVID-19 pandemic

INSTRUCTIONAL TECHNOLOGIST

2017 to 2020

Instructional technologists offer faculty, staff, and students front-line support for educational technologies. Specifically, I:

- Solved technical and pedagogical problems via a ticketing system and virtual/in-person consults (2,600+ tickets)
- Collaborated with a team to deploy the Panopto video-hosting platform by designing workflows and training faculty

University of North Carolina at Chapel Hill (UNC-CH), Chapel Hill, NC

ASSISTANT DIRECTOR, SITES

2014 to 2017

As Assistant Director of the Studio for Instructional Technology in English Studies (SITES), I provided technical training, supervising, and mentoring for peers while overseeing departmental websites. During this time, I:

- Supervised and trained 20+ graduate student staff in web design, filming, and use of audio/video editing software

- Organized weekly workshops on instructional technologies for faculty and students
- Project-managed development of a new, user-friendly English department website

RESEARCH FELLOW

2011 to 2014

As a Research Fellow in SITES, I supported UNC-CH's LMS and digital humanities initiatives. Specifically, I:

- Facilitated transition from Blackboard to Sakai LMS via change management, training, and troubleshooting
- Organized 7 annual People, Ideas, Things (PIT) Conferences for Undergraduate Research; managed and web-designed the affiliated online *PIT Journal*; mentored undergraduate conference presenters and journal editors

TEACHING FELLOW

2012 to 2016

As a Teaching Fellow, I designed and taught in-person courses for all levels (19-35 students per course) on topics including digital humanities, poetry, rhetoric, composition, and research. In my time as a teacher, I:

- Designed and led courses on project-based learning in which learners had agency to pursue their own research
- Created assignments emulating real-world professional genres such as grants and conference proposals

EDUCATION AND PROFESSIONAL DEVELOPMENT

DOCTOR OF PHILOSOPHY – ENGLISH LITERATURE, University of North Carolina at Chapel Hill, Chapel Hill, NC

BACHELOR OF ARTS – ENGLISH, The College of New Jersey, Ewing, NJ

BACHELOR OF ARTS – PHILOSOPHY, ETHICS FOCUS, The College of New Jersey, Ewing, NJ

CERTIFICATE IN INSTRUCTIONAL DESIGN AND TECHNOLOGY, University System of Maryland (EdX)

CERTIFICATE IN DIGITAL HUMANITIES, University of North Carolina at Chapel Hill, Chapel Hill, NC

CERTIFICATE IN ARTICULATE STORYLINE, Association for Talent Development (ATD)

CERTIFIED ASSOCIATE IN PROJECT MANAGEMENT (CAPM), Project Management Institute (PMI)

SELECTED PUBLICATIONS AND PRESENTATIONS

Triumvirate Environmental Health & Safety Blog

- “Designing EHS Training for Retention” (2023)
- “Three Methods to Make Training Memorable” (2023)

Instructional Technology Blog

- “How to Run Your Course Like a Game of Dungeons & Dragons” (2021)
- “Three Strategies for Building Online Community” (2021)
- “How to Help Students Become Digital Storytellers” (2019)

Conference Presentations

- “Making Accessibility Attainable: A Toolkit for Engaging Your Campus.” NERCOMP. Southbridge, MA (2020)
- “Rhetorical Carpentry: Reconstructing Video and Rescuing Critique.” Computers and Writing. Rochester, NY (2016)

For a complete list of publications, please visit: [linkedin.com/in/ajengel8/](https://www.linkedin.com/in/ajengel8/)

AWARDS

Academic Affairs Extra Mile Award, Emerson College (2020); **Service Excellence Award**, Emerson College (2017);

Laurence G. Avery Award for Excellence in Teaching, UNC-CH (2017)

PROFESSIONAL MEMBERSHIPS AND VOLUNTEER ACTIVITY

Member – Project Management Institute (PMI), NorthEast Regional Computing Program (NERCOMP)

Volunteering – Emerson College: Meditation Leader (2021–present), Performance Task Force (2019–2020), Digital Access & Metadata Librarian Search Committee (2018–2019), Workday Change Management Champion (2018–2019), Academic Affairs Retreat Committee (2017–2020), Course Spa Committee (2017–2020). Trustees of Reservations (2016–2022).

TECHNICAL EXPERTISE

- ◆ Microsoft Office: Project, Word, PowerPoint, Excel, Outlook, SharePoint, Teams ◆ Canvas LMS ◆ Saba LMS ◆ Absorb LMS
- ◆ Articulate Storyline 360 ◆ Articulate Rise 360 ◆ Adobe Creative Cloud ◆ WordPress ◆ Drupal ◆ Camtasia ◆ ABBYY FineReader