Adam J. Engel, PhD

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Adult Learning Professional
Project Management | Mentorship & Advising | Instructional Design

Innovative educator, mentor, learning design and technology professional offering expertise in project planning, best practices for adult learning, communication, digital accessibility, Universal Design for Learning (UDL), and storytelling. I am prepared to:

♦ Advise students on course selection and career paths that align with personal goals ♦ Support students' executive functions to help them balance academic and personal demands ♦ Organize events to further students' professional development ♦ Design and lead webinars tailored to specific audiences ♦ Administer Learning Management Systems (LMS) and other record-keeping software ♦ Design, develop, and deploy courses/trainings in multiple modalities ♦ Collaborate on initiatives across departments ♦ Facilitate project plans on the student and organizational level ♦ Lead effective meetings ♦ Be an active listener ♦ Provide empathetic, learner-centric mentoring

PROFESSIONAL EXPERIENCE

Triumvirate Environmental, Inc. (TEI), *Somerville, MA*
CLIENT TRAINING MANAGER   *2022 to present*

The Client Training Manager oversees a client-facing service line that creates training programs focused on environmental health and safety (EHS) and regulatory compliance. In this role I:

- Cultivate productive partnerships with 14 life science and healthcare companies
- Facilitate communication among subject matter experts, the sales and marketing teams, and instructional designers
- Advise the sales and consulting teams on how to discuss training-related needs with EHS managers
- Hold needs assessments and demos of TEI's training modules & LMS sites for potential clients
- Implemented and now support an LMS site for a pharmaceuticals company of 283 employees
- Apply adult learning theory and accessible design practices to building customized training programs
- Enhance training team operations by collaboratively creating QC process maps, style guides, and a content library
- Led public webinar, "Making Training Memorable," for over 130 attendees

Emerson College, *Boston, MA*
CREATIVE INSTRUCTIONAL DESIGNER   *2020 to 2022*

The Creative Instructional Designer is a team leader responsible for assessing organizational and faculty needs, advising faculty and students on academic strategies, and deploying learning programs. In this role I:

- Designed, implemented, and project-managed remediation workflows for curricular media (digital documents, videos, and images) to proactively ensure that online course content is accessible
- Coordinated the efforts of the Instructional Technology Group, Student Accessibility Services, and the Iwasaki Library to fulfill text-to-speech accommodations for students in 44 courses across the College
- Designed and delivered 10+ online synchronous (1-to-2 hour) and 15+ asynchronous (1-to-4-week) trainings for faculty and staff on digital accessibility, inclusivity, project-based learning, and Canvas/WordPress website building
- Trained and advised 10 newly-hired staff (8 student workers and 2 full-time employees) on digital accessibility tools
- Advised faculty across the College on best practices for engaging adult learners
- Facilitated rapid transition to online learning during the COVID-19 pandemic
- Supported development and evaluation of 60+ online academic courses on Canvas LMS

INSTRUCTIONAL TECHNOLOGIST   *2017 to 2020*

Instructional technologists offer faculty, staff, and students front-line support for educational technologies. Specifically, I:

- Solved technical and pedagogical problems via a ticketing system and virtual/in-person consults (2,600+ tickets)
- Worked with a small team to deploy the Panopto video-hosting platform by designing workflows and training faculty

University of North Carolina at Chapel Hill (UNC-CH), *Chapel Hill, NC*
ASSISTANT DIRECTOR, SITES   *2014 to 2017*

As Assistant Director of the Studio for Instructional Technology in English Studies (SITES), I provided technical training, advising, and mentoring for students and peers while overseeing departmental websites. During this time, I:

- Trained, supervised, and advised 20+ graduate student staff in web design, filming, and use of AV editing software
- Organized weekly workshops on academic and pedagogical technologies for faculty and students

• Project-managed development of a new, user-friendly English department website

RESEARCH FELLOW   *2011 to 2014*

As a Research Fellow in SITES, I supported UNC-CH's LMS and digital humanities initiatives. Specifically, I:

• Facilitated transition from Blackboard to Sakai LMS via change management, training, and troubleshooting
• Organized 7 annual People, Ideas, Things (PIT) Conferences for Undergraduate Research
• Managed and web-designed the affiliated online *PIT Journal*
• Mentored undergraduate conference presenters and journal editors

TEACHING FELLOW   *2012 to 2016*

As a Teaching Fellow, I designed and taught in-person courses for all levels (19-35 students per course) on topics including digital humanities, poetry, rhetoric, composition, and research methods. During my time as a teacher, I:

• Designed and led courses focused on project-based learning in which learners had agency to pursue their own research
• Created assignments emulating real-world professional genres such as grants and conference proposals
• Built a networked community of students via collaborative activities and peer review among separate classes
• Advised students on their unique semester-long projects and academic paths in relation to career goals

EDUCATION AND PROFESSIONAL DEVELOPMENT

DOCTOR OF PHILOSOPHY – ENGLISH LITERATURE, University of North Carolina at Chapel Hill, Chapel Hill, NC
BACHELOR OF ARTS – ENGLISH, The College of New Jersey, Ewing, NJ
BACHELOR OF ARTS – PHILOSOPHY, ETHICS FOCUS, The College of New Jersey, Ewing, NJ
CERTIFICATE IN INSTRUCTIONAL DESIGN AND TECHNOLOGY, University System of Maryland (EdX)
CERTIFICATE IN DIGITAL HUMANITIES, University of North Carolina at Chapel Hill, Chapel Hill, NC
CERTIFIED ASSOCIATE IN PROJECT MANAGEMENT (In Progress), Project Management Institute (PMI)

SELECTED PUBLICATIONS AND PRESENTATIONS

Triumvirate Environmental Health & Safety Blog
• "Designing EHS Training for Retention" (2023)
• "Three Methods to Make Training Memorable" (2023)

Instructional Technology Blog
• "How to Run Your Course Like a Game of Dungeons & Dragons" (2021)
• "Three Strategies for Building Online Community" (2021)
• "How to Help Students Become Digital Storytellers" (2019)

Conference Presentations
• "Making Accessibility Attainable: A Toolkit for Engaging Your Campus." NERCOMP. Southbridge, MA (2020)
• "Rhetorical Carpentry: Reconstructing Video and Rescuing Critique." Computers and Writing. Rochester, NY (2016)

For a complete list of publications, please visit: linkedin.com/in/ajengel8/

AWARDS

Academic Affairs Extra Mile Award, Emerson College (2020); **Service Excellence Award**, Emerson College (2017);
Laurence G. Avery Award for Excellence in Teaching, UNC-CH (2017)

PROFESSIONAL MEMBERSHIPS AND VOLUNTEER ACTIVITY

Member – Project Management Institute (PMI), NorthEast Regional Computing Program (NERCOMP).
Volunteering – Emerson College: Meditation Leader (2021–present), Performance Task Force (2019–2020), Digital Access & Metadata Librarian Search Committee (2018–2019), Workday Change Management Champion (2018–2019), Academic Affairs Retreat Committee (2017–2020), Course Spa Committee (2017–2020). Trustees of Reservations (2016–2022).

ADDITIONAL EXPERTISE

♦ Mindfulness ♦ Gamification ♦ Technical Writing ♦ Microsoft Project & Office ♦ Canvas LMS ♦ Saba LMS ♦ Absorb LMS
♦ WordPress ♦ Drupal ♦ Adobe Creative Cloud ♦ Articulate 360 ♦ ABBYY FineReader ♦ Camtasia Video Editor