

6 Chilcott Place #1  
Boston, MA 02130  
(973) 670-2043

# Adam J. Engel

[ajengel8@gmail.com](mailto:ajengel8@gmail.com)  
[linkedin.com/in/ajengel8](https://www.linkedin.com/in/ajengel8)  
[adamjengel.com](http://adamjengel.com)

---

## TECHNOLOGY SKILLS

### Learning Management Systems

- Blackboard
- Canvas
- Sakai

### Content Management Systems

- Drupal
- Omeka
- Scalar
- WordPress (multisite)

### Digital Accessibility

- ABBYY FineReader
- Adobe Acrobat Pro
- Blackboard Ally

### Collaboration

- G Suite for Education
- Microsoft Office
- Slack
- Trello
- Zoom

### Multimedia and Authoring

- Adobe Premiere Pro
- Articulate Rise 360
- Camtasia
- iMovie
- Panopto

### Markup Languages

- CSS
  - HTML
  - XML
- 

## PROFESSIONAL EXPERIENCE and SERVICE

### Creative Instructional Designer, Instructional Technology Group (ITG), *Emerson College*

*Instructional Technologist: July 2017 – May 2020, Creative Instructional Designer: June 2020 – Present*

- Design and deliver online trainings on digital accessibility, Universal Design for Learning, and advanced Canvas course development
- Advise faculty on issues related to digital accessibility, Canvas, WordPress, Panopto, and G Suite via a high-volume ticketing system, Zoom/phone calls, and walk-in support; 1,100+ tickets solved with 99% satisfaction as reported by ITG's Zendesk
- Manage development and evaluation of 50+ online courses
- Spearheaded outreach efforts and workshops for Emerson.build, a pilot project that provides free web domains to faculty, staff, and students
- Implemented the Panopto video-hosting platform by designing workflows, writing documentation, and providing training to faculty; coordinated with Panopto and other third-party vendors
- Enhanced quality and efficiency of ITG's remediation workflows, ensuring that all media in Emerson's online courses is accessible
- Collaborated with the Office of Student Success to pilot a college-wide diversity training module
- Coordinated with the Iwasaki Library to design and host five biannual Course Design Spas—relaxing, catered spaces for new faculty to meet support staff and finish building their courses

### Organizer, Academic Affairs Retreat Committee, *Emerson College, Sept 2017 – Jan 2020*

- Worked within a budget to design and host two annual retreats for 90-95 staff members

### Assistant Director, Studio for Instructional Technology in English Studies (SITES), *UNC-CH*

*Intern: Aug 2011-July 2014, Assistant Director: Aug 2014 – Dec 2016*

- Supervised and trained staff in web design, filming, and use of audio/video editing software
- Organized weekly workshops on academic and pedagogical technologies for faculty and students
- Provided support and troubleshooting for transition from Blackboard to Sakai LMS
- Managed project of developing a new English department website

### Editorial Assistant, William Blake Archive, *UNC-CH, Aug 2013 – Dec 2016*

- Composed annotations and XML markup for digitized copies of Blake's illustrations and texts
- Entered and organized data for hundreds of online archival objects

### Secretary, Graduate and Professional Student Federation (GPSF), *UNC-CH, Aug 2015 – Dec 2016*

- Designed and developed the GPSF website to facilitate resource accessibility
  - Wrote bi-monthly HTML e-newsletter for over 10,000 students to promote events
-

## Adam J. Engel 2

### COURSES DESIGNED and TAUGHT (UNC-CH)

#### Literature in a Digital Age, English 137 (Fall 2016)

- Designed a syllabus to explore post-internet intersections of print and digital culture

#### Introduction to Poetry: Drugs, Sex, and Death, English 125 (Fall 2015)

- Designed a syllabus to survey major poets' treatments of transitional and countercultural spaces

#### English Composition and Rhetoric, English 105 (Fall 2012, 13; Spr. 2013–16; Sum. 2016)

- Designed a syllabus with assignments emulating real professional genres, including grant writing
  - Organized annual PIT (People, Ideas, Things) Conference for Undergraduate Research
  - Managed and edited the affiliated online *PIT Journal*; mentored undergraduate editors
- 

### CONFERENCE PRESENTATIONS

- “Making Accessibility Attainable: A Toolkit for Engaging Your Campus.” NERCOMP workshop. Southbridge, Massachusetts, Jan. 2020.
  - “Adventures in Academic Accessibility: From Curious to Call to Action.” NERCOMP 2019. Providence, Rhode Island, March 2019.
  - “A Domain of One’s Own: Take Control of Your Digital Identity” (poster session). NERCOMP 2019. Providence, Rhode Island, March 2019.
  - “Rhetorical Carpentry: Reconstructing Video and Rescuing Critique.” Computers and Writing. Rochester, New York, May 2016.
  - “Doing, Not Drifting: Online Tool Building as Research and Composition” (round table). Computers and Writing. Raleigh, North Carolina, May 2012.
- 

### PUBLICATIONS

#### Scalar Digital Project

- [“Dangerous Conjectures’: Ophelia’s Ballad Performance.”](#) With D. Baker, T. Alexander, K. Landers, M. Learner, and A. Werlinich. *Ballads and Performance*, ed. Patricia Fumerton (2018).

#### Peer-Reviewed Essay

- “Talking Heads: Bodiless Voices in *Heart of Darkness*, ‘The Hollow Men,’ and the First World War.” *Conradiana* 45.3 (2013).

#### Instructional Blog Posts

- [“Emerson.build: Rule Your Domain.”](#) *Instructional Technology Blog*. 8 March 2019.
- [“Reading and Remixing: Teaching the Self-Generating Poem.”](#) ---. 31 Oct. 2017.
- [“Teaching Video Composition: The 30-Second Ad.”](#) ---. 10 Aug. 2017.
- [See all](#) from *Instructional Technology Blog*.

#### Technical Documentation

- [Best Practices for Designing Your Canvas Course](#). Emerson IT Help Desk. 2019.
  - [Creating Accessible Content in Canvas](#). ---. 2019.
  - [Getting Started with Panopto](#). ---. 2018.
- 

### EDUCATION and AWARDS

#### PhD, English Literature, University of North Carolina at Chapel Hill (UNC-CH), Aug. 2017

- Dissertation: *Writing Ritual: The Function of Liminal Space in Twentieth-Century Literature*

#### BA, English and Philosophy, Ethics focus, The College of New Jersey (TCNJ), May 2010

- *Summa cum laude*

#### Certificate in Instructional Design and Technology, University System of Maryland (EdX), Jan. 2020

#### Certificate in Digital Humanities, UNC-CH, May 2017

#### Academic Affairs Extra Mile Award, Emerson College, May 2020

#### Emerson Award of Service Excellence, Emerson College, Sept. 2017

#### Laurence G. Avery Award for Excellence in Teaching Literature, UNC-CH, April 2017